



Keynote and Public Speaking – When Do You Need One?

Who Is A Good Speaker?

Have you ever listened to a “keynoter” or presenter who did not deliver all that was promised in the conference program? Or, have you ever hired a presenter for an organizational meeting hoping for motivational and educational information, but received the typical Ya! Ya! speech?

Talented speakers, in contrast, engage the audience, inspire them to pursue excellence, and offer sound, practical strategies to resolve relevant issues. They prepare and tailor their speeches or presentations to meet the needs of the audience. That’s just what Javitch Associates does. And here’s why:

Benefits of Hiring an Outside Speaker

Having an accomplished speaker for an important event can provide your company, association, or organization with a forum to showcase its credibility. Good speakers deliver more than an eloquent speech; they function as an endorsement for the event sponsor organizer. They encourage audience participation and generate creative energy. Most people attend meetings and conferences for networking opportunities, professional development, and information on key issues. It is essential to hire an experienced speaker who offers conference participants specific skills and knowledge they can use in their industry to produce results.

What Makes David Javitch, Ph.D. An Award-Winning Speaker?

David Javitch, Ph.D. is an award-winning professor and consultant with more than 25 years of experience speaking to international, national, corporate, and association audiences on key management issues.

In addition, he has more than 15 years of experience teaching at Harvard University and Boston University. He received the "Excellence in Teaching" award four times by Boston University's School of Public Health and was named "Most Inspirational Instructor" by Harvard University's School of Public Health. Dr. Javitch, an expert in organizational psychology, offers a lecture series that among other topics, addresses one

Javitch Associates – www.javitch.com

221 Lexington Street
Newton, MA 02466

617-244-2204
617-964-6314 FAX

of the most demanding aspects of organizational operation: the management of people..

Widely recognized as a speaker who delivers concrete, applicable concepts that all can utilize in daily work environments, Dr. Javitch is skilled at tapping into the needs of his audience, generating individual and group participation. He also provides critical tools for effective management. Especially important, he tailors his approach and topics to meet the specific needs of the organization to ensure that the audience gains individualized tools for management and leadership.

Keynote Address Topics for:

Organizations

- Maximizing Effective Leadership Behaviors
- Creating Influential and Empowered Leaders
- Building Self-Motivated Leaders
- Moving from Conflict to Collaboration
- Negotiating for Success
- Looking at Tomorrow Today

Teams

- Building and Sustaining Strong, Productive Teams
- Succeeding During Conflict and Change
- Moving Toward Self-Directed Teams
- Decreasing Costs of Turnover and Absenteeism
- Improving Morale and Productivity

Professionals

- Executive Coaching vs. Executive Poaching
- Motivating and Maintaining Top Performers
- Assessing Strengths and Limitations
- Increasing Productivity and Satisfaction
- Turning Creativity into Productivity
- Building a Positive and Productive Workforce

Do you need a speaker for your event?

[Click here for a FREE online evaluation.](#)

Javitch Associates – www.javitch.com

221 Lexington Street
Newton, MA 02466

617-244-2204
617-964-6314 FAX